

Greenbrier Chamber Ambassador Overview

Chamber Ambassador Mission

“To enhance the value of existing Chamber member services and increase value for our members through member communication, member networking, member promotion, member development, and member involvement.”

Purpose

Chamber Ambassadors are a key group of Chamber volunteers. Through on-going member goodwill calls and interaction at Chamber events, Chamber Ambassadors welcome new members and provide other member service assistance to the Chamber’s membership such as networking opportunities with the membership, reinforcing the benefits of Chamber Membership, increasing the members’ knowledge of the Greenbrier Chamber, soliciting members’ input on Chamber programs, and opening more channels of communication between Chamber leadership and members.

Benefits

- ◆ Business contacts through association with other volunteers and Chamber members.
- ◆ Recognition for the volunteer in the annual awards banquet and in chamber communications
- ◆ Complimentary attendance at the Chamber events you are involved in (limited.)
- ◆ Increased credibility and recognition for Ambassador’s Company

Qualifications

- Highly motivated employee of a member of the Greenbrier Chamber of Commerce.
- Strong interpersonal skills.
- Strong marketing and customer service skills.
- Ability to develop a thorough knowledge of programs and services offered by the Chamber
- Professional demeanor with a strong positive attitude.

Ambassador Commitment*

- Make a one year commitment to the Greenbrier Chamber Of Commerce by dedicating a **minimum** of four hours monthly.
- Complete the mandatory Ambassador training orientation prior to membership contact.
- Make designated calls to members and submit completed call sheets
- Identify potential trouble areas when calling a member organization and relay that information immediately to Chamber staff for action.
- **Attend Scheduled Ambassador meetings.**
- Participation in set-up, registration and clean-up at Chamber events. Participation in 70% of planned events is required.
- Stay well informed of the functions and services of the Chamber and be able to relay that information to the membership.

- Refer non-member businesses to the Chamber for membership throughout the year.
- Facilitate networking at Chamber events by attendance at events, talking to members, introducing Chamber Board members, welcoming new members, etc.
- Assist Chamber Board of Directors as needed to successfully complete projects as they arise.

**** Inability to meet these guidelines for two consecutive months may be interpreted as an inability to meet requirements of the position and will result in a review of the Ambassador's further participation.***

Greenbrier Chamber of Commerce Commitment

- On-going education about the Chamber services and priority issues.
- Well-defined program objectives and goals.
- Special recognition in appropriate Chamber publications and at major events in appreciation of your service and to acknowledge your organization.